



Everything Equestrian Kid's E-news

Happy Halloween!

If you want a kitten, start out by asking for a horse.
- Naomi, 15 Advice from Kids

Dear EE Kid Customers,

Happy Halloween! We are so glad you signed up for our online newsletter! Have fun reading the e-news and spread the word about the Halloween Breyer Contest and tell all of your horsey friends to sign up in the store for the EE Kid's e-newsletter!

Spooky Trails,
Stephee, Andrew, Mandy, Blair, Anne Louise and Pip

Bella Sara Trading Cards are in!

Don't miss out on the hottest thing to hit EE for kids!

Collect all three series of cards including the amazing Northern Lights collection!

The enchanting horses of Bella Sara were born from Norse and Celtic mythology, long ago when the beautiful horses roamed free! Catch them before they fade like a dream!

Our Price: \$1.99 per pack



BREYER CONTEST!

Dress up your Breyer horse in a Halloween costume and bring it into Everything Equestrian by October 19th!

- Breyers will be set up on a display for customers to vote on their favorite costume!
 - Two ages groups: 11-16 and 10 and under
- Grand champion overall receives the 2006 collectable Halloween Breyer!
 - Winners of both age groups receive an EE gift card
 - 2 runners up in each category receive prizes too
- Costumes to be judged on creativity, originality and overall appearance



Pip's Pic for October's Best New Item!

Don't miss the cool new treat for your pony or horse! Baking a horse-friendly cake is the best way to reward them after a long trail ride, Halloween barn party or for your pony's birthday!



**Stud Muffins Party Till U Trot
Quick and Easy Cake Mix
Our Price: \$9.99**

Next Month:

- Exclusive interview with Ashley Foster, pony rider extraordinaire
- Bella Sara Surprise Event Info
- Introducing the Saddle Club Breyers!

